



***saferoad***

***ShareX***

*Connected Vehicles*

*Transforming the car sharing  
industry*





# Welcome to Saferoad

***Saferoad develops software and hardware that transform businesses, save lives and create the foundation of future cities.***

*We are proud to be a driven IoT enabled mobility intelligence provider, pioneering the Saudi market and leading the industry as the first & only Saudi full-stack telematics solutions provider with in-house hardware and software development.*



# About Us

*We are committed to contribute to the wave of digital transformation in traffic safety, logistics, transportation and smart cities using latest advancements in IoT technology.*

*Since inception, Saferoad was envisioned as the company which saves lives. Commencing with as a small working unit, Saferoad grew organically to become a major IoT and Telematics player in the market, with over 1000 corporate clients and 500k+ connected devices and sensors.*

*With 7 offices across 5 countries, Saferoad is an innovation powerhouse with a team of 100+ hardworking individuals who work on developing innovative and delivering customized services, operating sustainable models and profitable business decisions.*



**1000+**

Corporate clients



**12.5 Bill. SR**

in secured assets



**500k+**

connected devices  
and sensors



**99%**

saving lives



**50 bill**

Processing 50  
billion records per  
day



**34 mill**

Receiving 34 mill  
data packets/min



**100+**

employees



**7**

offices

# Certifications



*Saudi Food and  
Drug Authority*



*Public Transport  
Authority*



*Communication,  
Space &  
Technology  
Commission*



*City  
Management  
Platform*



# Solutions

Saferoad solutions serve the Public Transportation, Logistics, Rental Cold-Chains Fleet Management requirements and more.

Our team is locally innovating, designing and developing solutions that contribute to the National Digital Transformation vision to drive economic prosperity and enhance people's lives.



## FMS

### Fleet Management System

Digital Transformation of Fleets through big data



## TMS

### Truck Management System

Connected Control through integration with Wasl platform



## RMS

### Rental Management System

Optimizing Rental Fleets



## CCM

### Cold Chain Management Solutions

Preserving Products and Goods



## ShareX

Connected Cars  
Car sharing platform



## BMS

Bus Management System  
Secure Bus Transportation



## UBI

Usage Based Insurance



Personal Tracker/  
Dashcam

# What is ShareX?

*Share X is an enterprise car sharing solution that takes fleet management to the next level with advanced metrics and customizable features.*

It is designed to suit the needs of the local market, considering the international quality and safety standards allowing access and monitor important readings such as real-time live location, milage, fuel level, geofencing and many more.

The logo for ShareX, featuring the word "share" in a lowercase, sans-serif font, followed by a stylized "X" symbol. The "X" is composed of two overlapping, rounded shapes in shades of teal and blue.

shareX



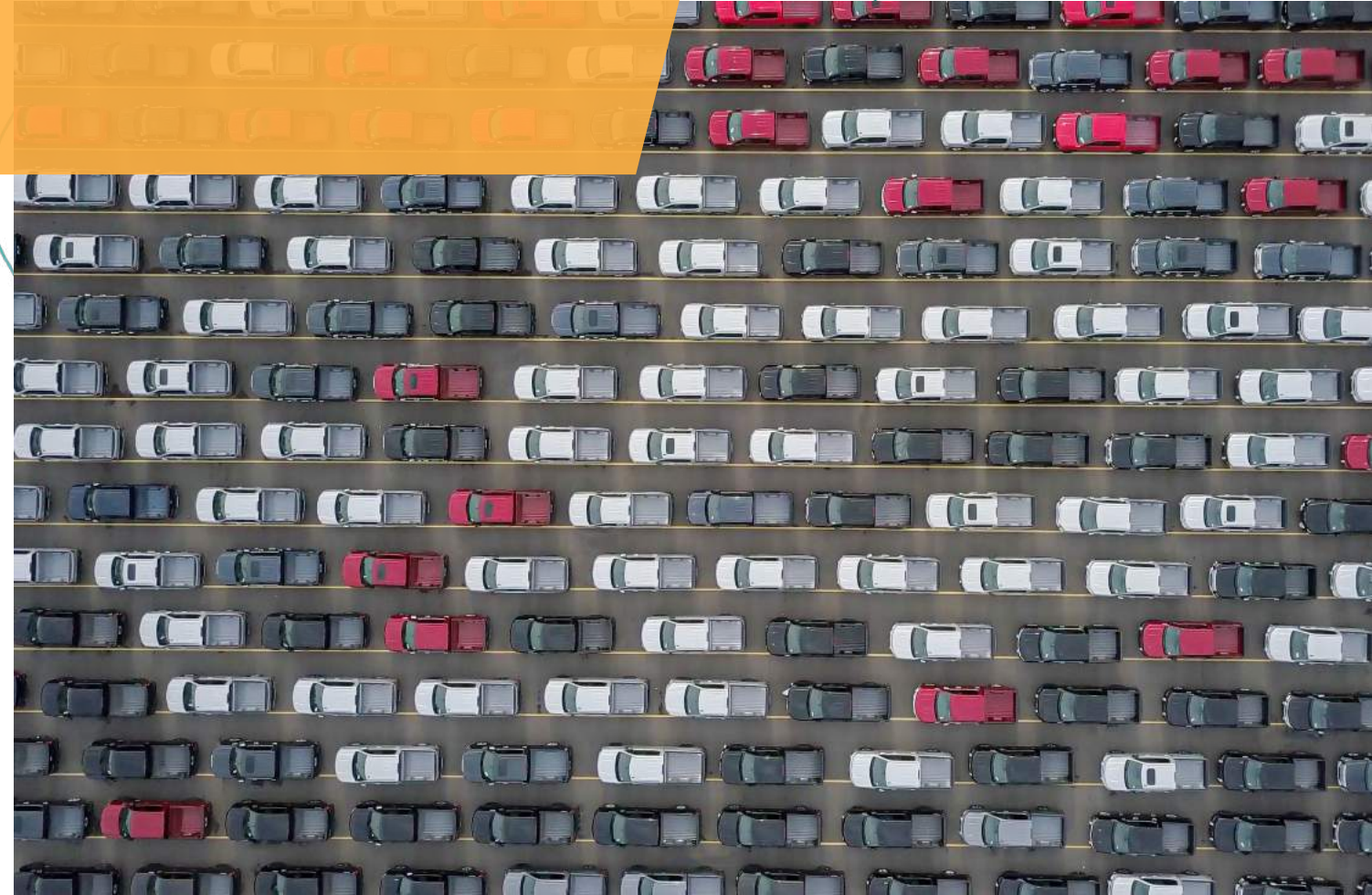
# Why ShareX?

- Share X seamlessly combines an RMS and an EPR system into **one streamlined portal**
- Offers organizations direct access to tracking resources and vehicle utilization with **remote fleet management** through the mobile application or platform
- **Increased Fleet Utilization:** maximizing working hours and reducing the number of needed vehicles for operation.
- **Business Process Automation:** reducing inter-department processes and automating tasks.
- **Advanced metrics and reporting:** individual driving behavior monitoring linked to HR system.
- **Increase client retention** by increasing



# Solution Features – Fleet Management

- Manage your company car fleet using web platform or mobile application with *real-time sharing control*.
- *Reduce booking time* needed for vehicle booking with minimum to no administrative burden.
- Define user groups, determine vehicle assignment policies and *create approval protocols* and accessibility metrics for fleets of all sizes.

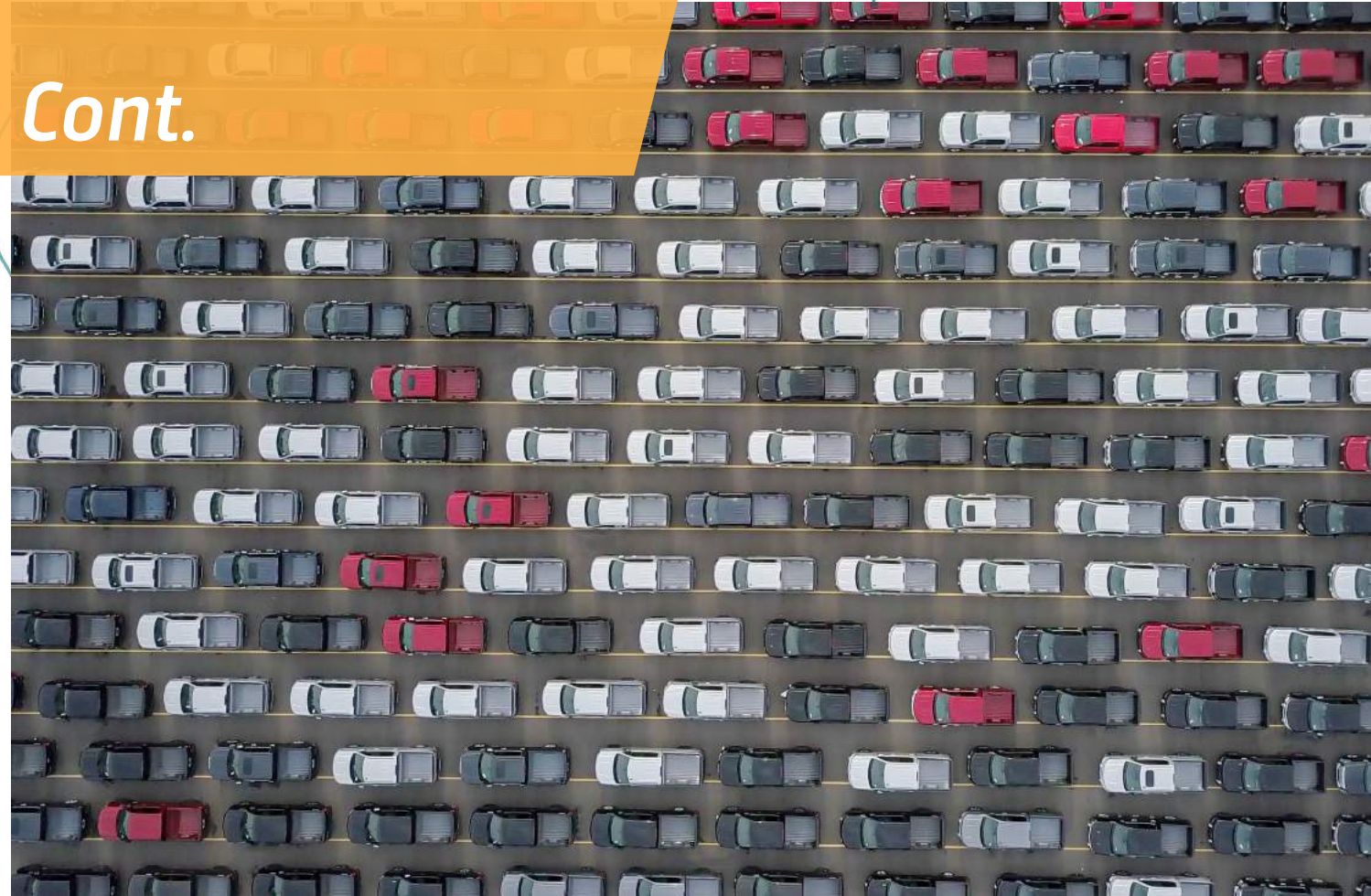


*Manage and optimize fleets remotely*



# Solution Features – Fleet Management - Cont.

- **Receive maintenance checks** reminders to avoid breakdowns and extend vehicle lifespan.
- **Access historical records** and monitor routes and locations of your cars.
- Reduce the number of cars in your fleet by **optimizing usage hours** and car sharing between employees.
- **Key detection**



*Manage and optimize fleets remotely*

# *Solution Features – Business Process Automation*

- Streamline inter-department approval processes and *reduce processing time*.
- Seamlessly *integrate RMS and EPR systems* in a single portal.



*Automate Business Processes*



# Solution Features – Cost Reduction

- By *reducing the number of cars* in your fleets and optimizing usage hours
- *Monitor fuel consumption* by keeping track of fuel levels to identify cases of waste or theft.



Reduce Cost

# Solution Features – Driving Behavior

- **Improve driving behavior** by monitoring driving metrics.
- **Receive alerts** and notifications in case of erratic driving behaviors.



**Advanced Driving Behavior Metrics**



# *Solution Specifications*

*Total control accessible at anytime*

- *Control of Vehicle Access (doors)*
- *Control of Engine Start/Stop using mobilizer sensor*
- *Live Vehicle Location with Historical Playback*
- *Flexible multi-system API-based Integration*
- *Driving Behavior Monitoring (RAG Report) covering:*
  - *Over speeding*
  - *Harsh braking*
  - *High acceleration*
  - *Sharp turns*
  - *Fatigued driving*







*Thank You*

